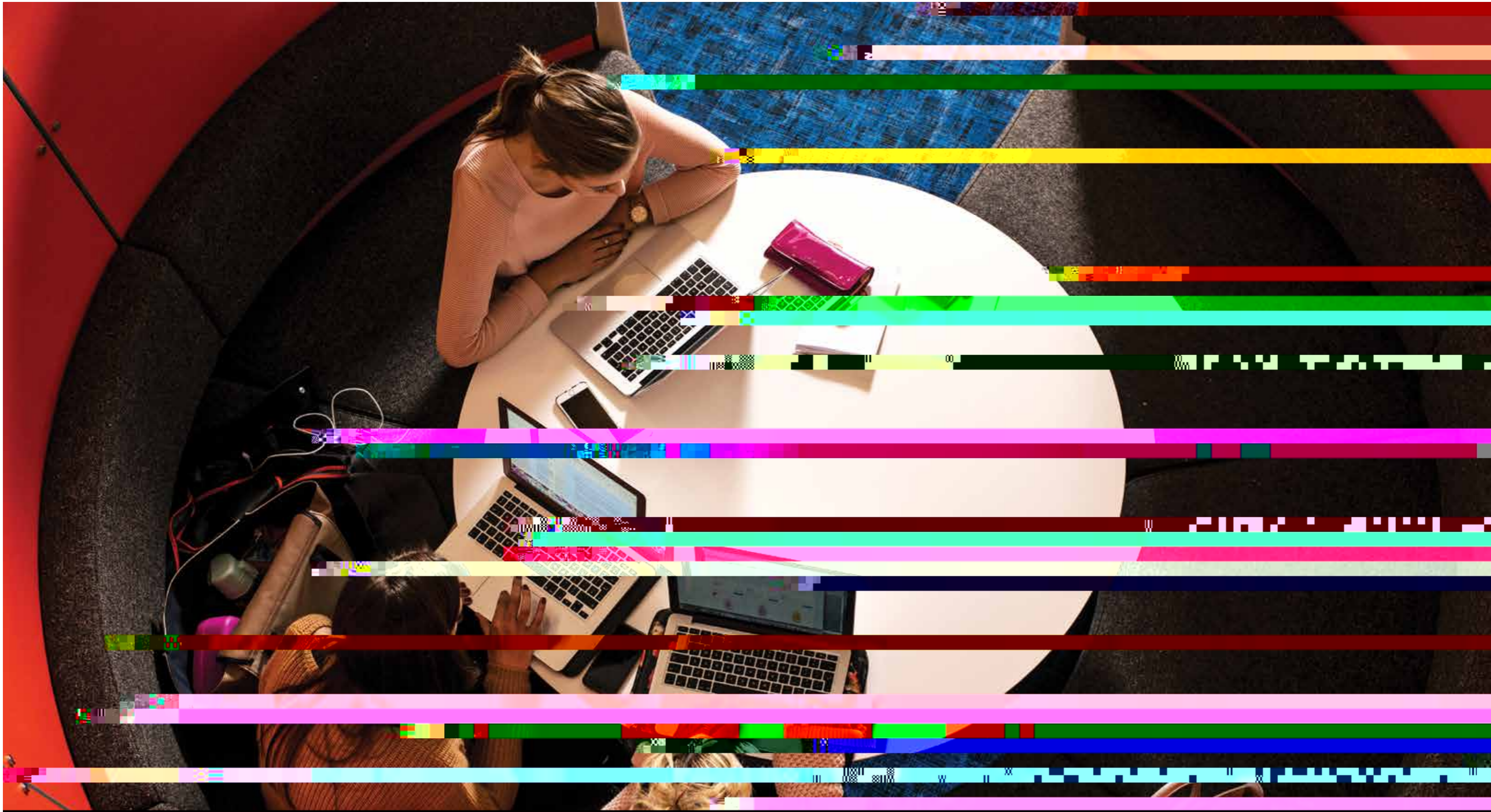
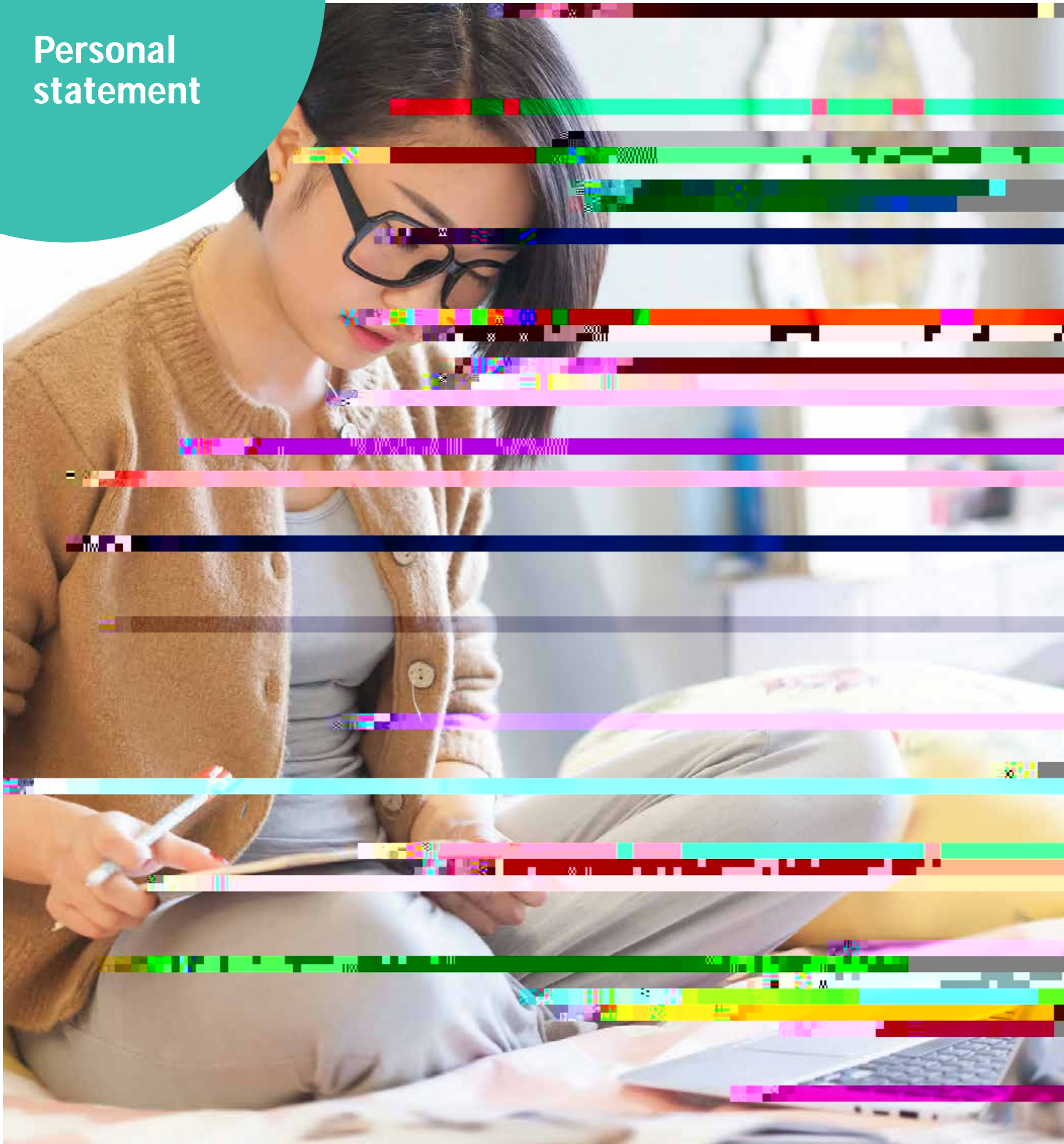


Bournemout





## Personal statement



Your personal statement is an opportunity to provide us with information on your academic background, relevant experience and motivations for undertaking postgraduate research. It is a chance for you to tell us how you arrived at the decision to apply for a research programme, and what your goals are once you have completed it.

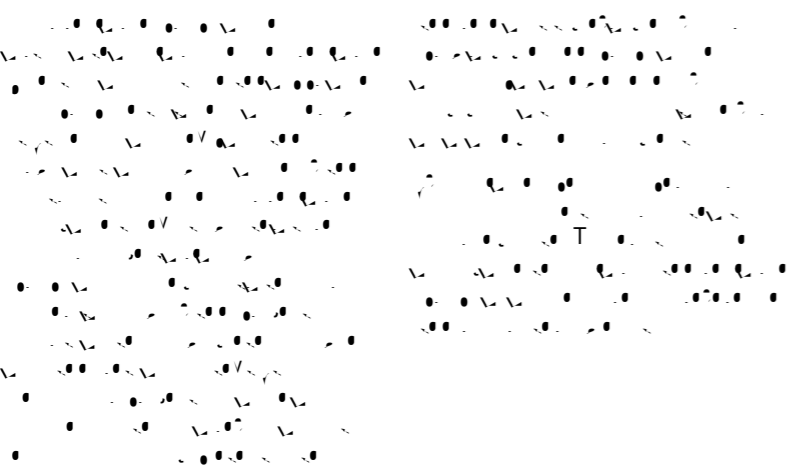
# Research proposal



Your research proposal shows your potential to successfully complete your programme. The stronger it is, the more likely it will be that we will want to make you an offer.

## Why is the research proposal important?

The quality of your research proposal plays a significant factor in our decision on whether to accept you onto a postgraduate research programme.



## What should the research proposal include?

For non-defined research projects (e.g. Self-funded or Sponsored) research proposals should be approximately 1,500 words and include the following:

- A clear statement of the research topic and objectives
- A clear statement of the research questions
- A clear statement of the research aims
- A clear statement of the research methods
- A clear statement of the research outcomes
- A clear statement of the research impact
- A clear statement of the research significance
- A clear statement of the research relevance
- A clear statement of the research originality
- A clear statement of the research feasibility
- A clear statement of the research ethics
- A clear statement of the research funding
- A clear statement of the research supervision
- A clear statement of the research timeline
- A clear statement of the research budget
- A clear statement of the research dissemination
- A clear statement of the research impact evaluation
- A clear statement of the research dissemination plan
- A clear statement of the research impact evaluation plan
- A clear statement of the research dissemination and impact evaluation plan

For defined projects such as funded PhD, MPhil or MRes Studentships, instead of a research proposal please provide a synopsis of not more than 1,500 words which demonstrates:

- A clear statement of the research topic and objectives
- A clear statement of the research questions
- A clear statement of the research aims
- A clear statement of the research methods
- A clear statement of the research outcomes
- A clear statement of the research impact
- A clear statement of the research significance
- A clear statement of the research relevance
- A clear statement of the research originality
- A clear statement of the research feasibility
- A clear statement of the research ethics
- A clear statement of the research funding
- A clear statement of the research supervision
- A clear statement of the research timeline
- A clear statement of the research budget
- A clear statement of the research dissemination
- A clear statement of the research impact evaluation
- A clear statement of the research dissemination plan
- A clear statement of the research impact evaluation plan
- A clear statement of the research dissemination and impact evaluation plan

Your research proposal is an academic document and as such should be:

- Clear
- Concise
- Coherent
- Consistent
- Complete
- Correct
- Credible
- Convincing
- Compelling
- Compelling and convincing
- Compelling, convincing and credible
- Compelling, convincing, credible and complete
- Compelling, convincing, credible, complete and correct
- Compelling, convincing, credible, complete, correct and coherent
- Compelling, convincing, credible, complete, correct, coherent and consistent
- Compelling, convincing, credible, complete, correct, coherent, consistent and concise
- Compelling, convincing, credible, complete, correct, coherent, consistent, concise and clear

If you have any further questions regarding the research proposal or admissions for postgraduate research degree programmes, you can contact us by emailing [PGAdmissions@bournemouth.ac.uk](mailto:PGAdmissions@bournemouth.ac.uk)